



# ALPHA PHI ALPHA FRATERNITY, INC.

ThetaPi Lambda Chapter & Theta Pi Lambda Foundation

P. O. Box 270181 • Las Vegas, Nevada 89127

## 2016-2018 Foundation Board

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**Anthony Williams**

Dear Colleagues, Friends, and Prospective Sponsors:

Alpha Phi Alpha Fraternity, Inc. was established as an intercollegiate Greek-letter fraternity at Cornell University on December 4, 1906. Since its inception, the members of Alpha Phi Alpha have strived to contribute to the community. Through the national community help program "Go to High School, Go to College", fraternity members have emphasized the importance of completing secondary and postsecondary education as a road to advancement.

Theta Pi Lambda (TPL), the Las Vegas chapter of Alpha Phi Alpha Fraternity Inc. was chartered in 1964. Our mission is to develop leaders, promote brotherhood and academic excellence, while providing service and advocacy to our communities. For the latter, the local chapter facilitates and coordinates a number of activities intended to benefit at-risk and disadvantaged youth in Southern Nevada through its youth group Alpha Men and Divas of Tomorrow (AMDOT), which was founded in 1995. TPL serves nearly 100 youth annually and provides targeted services designed to increase access to and completion of college programs. TPL offers year-round programming consisting of mentoring, academic and personal counseling, scholarships, tutoring, college exam prep, college planning, college visits, civic engagement, and assistance completing college admissions, scholarship, and financial aid applications. For five consecutive years, 100 percent of AMDOT's seniors have graduated from high schools and enrolled in various colleges throughout the country.

To support these efforts, TPL, in conjunction with the Theta Pi Lambda Foundation, a 501(c)3 nonprofit extension of the chapter, would like to invite you to our Annual Black & Gold Scholarship Gala to be held on December 1, 2018, at the Green Valley Ranch Resort Spa Casino. Our organization's goal is to eclipse last year's amount of \$50,000 in scholarships awarded to high school graduates. Please help us to continue this great tradition by participating as a Sponsor and/or purchasing an ad in the official Black & Gold Souvenir Journal. For your reference, pricing forms for the sponsorship packages and souvenir journal ads are included in this document. The tax identification number for the Theta Pi Lambda Foundation is 88-0408138. A portion of contributions made to the Theta Pi Lambda Foundation are tax deductible (consult with personal tax preparer).

Should you require any additional information, please feel free to contact Mr. Anthony Williams at (702) 285-7372 or via email [alpha.tpl@gmail.com](mailto:alpha.tpl@gmail.com).

We would greatly appreciate your support!

Warmest Regards,

Anthony Williams  
Black & Gold Scholarship Gala Chair

B. Keith Rogers  
TPL Foundation President and Co-chair



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## BLACK & GOLD SCHOLARSHIP GALA SPONSORSHIP RESPONSE FORM

**Deadline: November 9, 2018**

### Sponsor Information

Organization/Company

Contact Person

Title

Address

City State Zip

Phone

Cell

Fax

Email

Web Address

### Sponsorship Levels

#### \_\_\_\_\_ \$5,000 JEWEL SPONSOR

One reserved table for up to 10 guests with premium seating; back cover advertisement in the official Souvenir Journal; recognition as a Jewel Scholarship Patron, and name prominently featured in marketing materials.

#### \_\_\_\_\_ \$3,000 GOLD SPONSOR

One reserved table and dinner for up to 10 guests with premium seating; front or back inside cover advertisement in the official Souvenir Journal; recognition as a Gold Scholarship Patron, and name prominently featured in marketing materials.

#### \_\_\_\_\_ \$2,000 SILVER SPONSOR

One reserved table and dinner for up to 10 guests with premium seating; full-page advertisement in the official Souvenir Journal; recognition as a Silver Scholarship Patron.

#### \_\_\_\_\_ \$1500 TABLE SPONSOR

One reserved table and dinner for up to 10 guests with premium seating and recognition as a Table Sponsor.

#### \_\_\_\_\_ \$ Entertainment

#### \_\_\_\_\_ \$ AV

#### \_\_\_\_\_ \$ Dinner

#### \_\_\_\_\_ \$ Decor

#### \_\_\_\_\_ \$ Wine/Beverage

### Event Information

**Date:** Saturday, December 1, 2018

**Location:** Green Valley Ranch Casino – Ballroom.

**Time:** 6-7 PM Cocktail Reception

7-9 PM Dinner & Program

9 PM Dancing

**Cost:** \$80 per individual ticket

- Checks or money orders should be made payable to: **THETA PI LAMBDA FOUNDATION**
- Electronic payment option available upon request.
- Please submit sponsorships to: **Theta Pi Lambda Foundation, P.O. Box 270181, Las Vegas, NV 89127**
- The Theta Pi Lambda Foundation is a 501(c) 3 non-profit organization, **Tax ID No. 88-0408138**
- Questions may be directed to Anthony Williams at (702) 285-7372 or via email at [alpha.tpl@gmail.com](mailto:alpha.tpl@gmail.com).



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## FOUNDERS' DAY BLACK & GOLD SCHOLARSHIP GALA SOUVENIR JOURNAL ADFORM

**Deadline: November 9, 2018**

Please submit CAMERA READY artwork/copy (high resolution, 300 dpi) along with your remittance. Attach a hard copy of your journal ad exactly as you wish it to appear.

Advertiser Information		
Organization/Company		
Contact Person		
Title		
Address		
City	State	Zip
Phone		
Cell		
Fax		
Email		
Web Address		

Advertisement Types
Indicate NUMBER of Ads below:
_____ \$1000 – Back Cover Ad (Color)
_____ \$500 – Front Inside Cover Ad (Color)
_____ \$500 – Back Inside Cover Ad (Color)
_____ \$150 – Full Page Ad (Black & White)
_____ \$100 – Half Page Ad (Black & White)
\$ _____ TOTAL AMOUNT ENCLOSED

- All ads are to be CAMERA READY artwork/copy (high resolution, 300 dpi). Ads are based on an 8 ½ in x 11 in page size. Ads may include pictures (at no additional cost).
- Check or money order should be made payable to the **THETA PI LAMBDA FOUNDATION**.
- Electronic payment option available upon request.
- Send payment and electronic version of advertisement by November 9, 2018 to:

**Theta Pi Lambda Foundation**  
**P.O. Box 270181**  
**Las Vegas, Nevada 89127**

**Electronic submissions (jpeg or pdf format) can be emailed to [Alpha.TPL@gmail.com](mailto:Alpha.TPL@gmail.com)**

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